



## Helpful Tips For Your On Camera Interview

### **Wear clothing that makes you feel good about yourself.**

- Solid color shirts look best on camera; some bold patterns are acceptable. Wear your favorite color. Black and white don't look as good as brighter colors or mid-tones on camera.
- You will be videotaped from the waist up.
- Bring an alternative shirt option so we can pick what looks best with the video background.
- Depending on the background, a splash of color can be a nice addition. Feel free to bring extra accessories (ie: scarves, jewelry, neck ties)

### **Come hair and makeup ready.**

- Style your hair and apply your makeup before the shoot.
- Bring a comb/brush and powder for touch ups while on set.
- We have some loose powder you if you do not have your own.

### **What are your message points?**

- We recommend that you bullet point the message points you want to make prior to the shoot. Memorization is unnecessary. You don't want to come across as too rehearsed.
- When on camera you don't need to worry about exactly what you'll say. It's best if you speak in a conversational tone. We'll prompt you with leading questions to help you get your message across in the best way possible.

### **Arrival time:**

- Please arrive 30 minutes prior to your scheduled interview start time.

### **Any questions?**

- Call the Video Producer/Director, Laura Seltzer-Duny, at 202.210.4689 with any questions and she'll be happy to answer them.



**202.210.4689**

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